



Doshisha University

# ITEC Forum

**THEME:** Global Automotive Industry: Current State and Future Challenges

**DATE:** Monday, June 2<sup>nd</sup>, 2014

**TIME:** 6:15PM - 9:00PM

**VENUE:** Room KMB 213, Kambaikan Bldg., Doshisha University



**SPEAKERS:**

**Prof. Marcos Amatucci, ESPM-Sao Paulo, Brasil**

**Prof. Bruce Belzowski, UMTRI-University of Michigan, USA**

**Prof. Bernard Jullien, Universite Cachan, Paris, France**

**Prof. Hideki Tanaka, Aomori Public University, Japan**

**MODERATOR :**

**Prof. Denise Luethge, Northern Kentucky University, USA**

**Introduction and Welcome:**

**Prof. Philippe Byosiere, ITEC, Doshisha University, Kyoto, Japan**

**Abstract :**

Automotive experts from different corners of the world (Europe, North America, South America and Asia) will provide their insights in the current state and future of the global automotive industry addressing challenges for OEM, suppliers and policy makers.

For many years, the Automotive Analysis Division at The University of Michigan–Ann Arbor has organized specific automotive conferences on various regions and countries. This symposium is a first overseas extension of these conferences and is a unique opportunity to witness to differences in opinions amongst these experts.

***The lecture and Q&A will be in English***

***Open to public***

***Free of Charge***

*Please register by email to secure your seat.*

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## Organized by:

Institute for Technology Enterprise and Competitiveness (ITEC)

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