

Kyoto International Conference
Evolutionary Dynamics of Business Groups
in Emerging Economies

Kyoto University · Doshisha University
Mizuho Securities Co. Ltd.

November 26-28, 2007

KYOTO

CONFERENCE PROGRAM プログラム

京都国際カンファレンス
開発途上経済における
ビジネスグループの進化ダイナミックス

主催 京都大学経営管理大学院、同志社大学技術・企業・国際競争力研究センター

協賛 みずほ証券株式会社

協力 京都大学、同志社大学、京都大学大学院経済学研究科

2007年11月26日 - 28日

November 26, 2007 (Monday):

Venue: Kyoto University, Clock Tower Centennial Hall, International Conference Hall III

Morning sessions:

9.00-10.00 Registration

10.00-10.20 Greetings and Opening Remarks Kazuo Oike, *Kyoto University*, Kazuo Yoshida, *Kyoto University*, Yoshifumi Nakata, *Doshisha University*, and Yutaka Endo, *Mizuho Securities*

10.30- 12.15 Session 1: Business Groups in Theory and History

Session Chair Takashi Hikino, *Kyoto University*

10.30-10.45 **Project overview** James R. Lincoln, *University of California, Berkeley*

10.45-12.15 **Framework presentation** Asli M. Colpan, *Doshisha University*, and Takashi Hikino, *Kyoto University*

Legacy of business groups: From Zaibatsu to Keiretsu James R. Lincoln, *University of California, Berkeley*, and Masahiro Shimotani, *Kyoto University*

12.15-13.30 Lunch break

Afternoon sessions:

13.30-15.00 Session 2: Business Groups in Asia-I

Session Chair Mike Hobday, *Sussex University*

Business groups in South Korea Hicheon Kim, *Korea University*, and Kee Yup Lee, *Korea University*

Business groups in Taiwan Chi-Nien Chung, *National University of Singapore*, Ishtiaq P. Mahmood, *National University of Singapore*, and Hongjin Zhu, *National University of Singapore*

15.00-15.30 Coffee Break

15.30-17.00 Session 3: Business Groups in Asia-II

Session Chair Richard Langlois, *University of Connecticut*

Business groups in Singapore Lai Si Tsui-Auch, *Nanyang Technological University*, and Toru Yoshikawa, *McMaster University*

Business groups in Thailand Akira Suehiro, *The University of Tokyo*, and Natenapha Wailerdsak, *University of the Philippines*



November 27, 2007 (Tuesday):

Venue: Kyoto University, Clock Tower Centennial Hall, International Conference Hall III

Morning sessions:

9.00-10.30 **Session 4: Business Groups in Asia-III**

Session Chair Andrew Delios, *National University of Singapore*

Business groups in China Keun Lee, *Seoul National University*, Kiu Xin, *Seoul National University*, Young Sam Kang, *Seoul National University*

Business groups in India Jayati Sarkar, *Indira Gandhi Institute of Development Research*

10.30-11.00 Coffee Break

11.00-12.30 **Session 5: Business Groups in Latin America -I**

Session Chair Randall Morck, *University of Alberta*

Business groups in Mexico Taeko Hoshino, *Institute of Developing Economies*

Business groups in Brazil Dante M. Aldrighi, *University of São Paulo*, and Fernando Postali, *University of São Paulo*

12.30-13.45 Lunch break

Afternoon sessions:

13.45-15.15 **Session 6: Business Groups in Latin America -II**

Session Chair Ben Ross Schneider, *Northwestern University*

Business groups in Argentina Eduardo Fracchia, *IAE Business School*, Luiz Mesquita, *Arizona State University*, and Juan Quiroga, *IAE Business School*

Business groups in Chile Fernando Lefort, *Pontificia Universidad Católica de Chile*

15.15-15.45 Coffee Break

15.45-18.00 **Session 7: Business Groups in the Middle East and Africa**

Session Chair Behlul Usdiken, *Sabanci University*

Business groups in Israel Konstantin Kosenko, *The Hebrew University*, and Yishay P. Yafeh, *The Hebrew University*

Business groups in Turkey Asli M. Colpan, *Doshisha University*, Takashi Hikino, *Kyoto University*, and Baris Tan, *Koç University*

Business groups in South Africa Andrea Goldstein, *OECD*

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November 28, 2007 (Wednesday):

Venue: Doshisha University, Kambaikan, Business School Hall KMB 211

Morning sessions:

9.00-10.30 **Session 8: Economic and Political Foundations of Business Groups**

Session Chair Asli M. Colpan, *Doshisha University*

Economic Institutions and the Boundaries of the Firm Richard Langlois, *University of Connecticut*

Business Government Relations Ben Ross Schneider, *Northwestern University*

10.30-11.00 Coffee Break

11.00-12.30 **Session 9: Finance, Governance and Technological Innovation**

Session Chair Hakan Orbay, *Sabanci University*

Finance and Governance Randall Morck, *University of Alberta*

Technology and Innovation Mike Hobday, *Sussex University*

12.30-13.45 Lunch break

Afternoon sessions:

13.45-15.15 **Session 10: Leadership, Management and Strategy**

Session Chair Ray Loveridge, *University of Oxford*

Leadership and Management Behlul Usdiken, *Sabanci University*

Competitive Strategy Andrew Delios, *National University of Singapore*

15.15-15.45 Coffee Break

15.45-17.15 **Summary Session: Business Groups as a Developmental Agent**

Session Chair James R. Lincoln, *University of California, Berkeley*

Industrial Development and International Competitiveness Takashi Hikino, *Kyoto University*

Planning for Publication Asli M. Colpan, Takashi Hikino and James R. Lincoln

